

NEW VENUE AND
SINGLE-PLAYER OPTION!

The AMA (WA) Charity Golf Day

Mount Lawley Golf Club, Friday 22 March 2024



Sponsorship Prospectus

In support of



AMA (WA)
FOUNDATION

The AMA (WA) Charity **Golf Day**



We are delighted to present the AMA (WA) 2024 Charity Golf Day Sponsorship Prospectus

Enjoy a day on the green and help raise funds for the AMA (WA) Foundation and Dr YES, supporting young people in Western Australia with health and mental health issues.

Join us as we bring together members of the business and medical communities to become part of something bigger. The event emphasises the values of connection, commitment, and care, all while enjoying a round of golf.

So, choose the package that best suits you and let's make a difference together.



YES! That's why we do this every year

Every year we help make a positive impact on the community, and support the invaluable youth education work of Dr YES.

Dr YES is a transformative program in which medical students conduct harm minimisation sessions in both metropolitan and rural high schools.

Your participation directly assists outreach efforts aimed at addressing the significant challenges faced by young people today, such as alcohol and drugs, mental health, and sexual health.

Exciting new venue for 2024

This year we are excited to be heading to the prestigious 18-hole private **Mount Lawley Golf Club**, situated only 10 minutes from Perth CBD, offering a layout that is both challenging and enjoyable.

We're inviting golfers (or non-golfers!) of every skill level to take part. A new venue and a fresh start.



The AMA (WA) Charity Golf Day



Principal Event Partner \$10,000 + GST

- ▶ Exclusive recognition as Principal Event Partner
- ▶ 18 holes of golf for two teams of four players
- ▶ Breakfast for eight players on arrival, and on-course refreshments
- ▶ Eight participants at the Post-Golf Function
- ▶ Acknowledgement by MC during official opening and Post-Golf Function
- ▶ Speaking opportunity at the Post-Golf Function
- ▶ Quality gift bag for eight players
- ▶ Opportunity to distribute promotional merchandise to attendees
- ▶ Company logo included on Golf Day social media posts (either Facebook or LinkedIn)
- ▶ Branding on event marketing communications (time-sensitive)
- ▶ Company banner (pull-up) displayed prominently at Post-Golf Function
- ▶ Company logo featured on event page and Dr YES website for 12 months
- ▶ Company logo featured in Players' Guide
- ▶ Banner advertisement for one edition of *Med e-Link* eNewsletter valued at \$500
- ▶ Full-page advertisement in one edition of the AMA (WA)'s *Medicus* journal valued at \$2,200
- ▶ Post-event coverage featuring your company in the AMA (WA)'s *Medicus* journal
- ▶ Opportunity to activate two prime-location golf holes.
- ▶ Two-seat motorised golf cart (shared - max two per team)
- ▶ Additional corporate teams offered at a reduced rate

Hole-In-One Sponsor \$5,000 + GST

SOLD

- ▶ Exclusive recognition as the Hole-In-One Sponsor
- ▶ Placement of two vehicles on-course
- ▶ 18 holes of golf for one team of four players
- ▶ Breakfast for four players on arrival, and on-course refreshments
- ▶ Four participants at the Post-Golf Function
- ▶ Acknowledgement by MC during official opening and Post-Golf Function
- ▶ Quality gift bag for four players
- ▶ Opportunity to distribute promotional merchandise to attendees
- ▶ Opportunity to activate one golf hole, including display of teardrop/flag banners or branded marquee
- ▶ Company logo included on Golf Day social media posts (either Facebook or LinkedIn)
- ▶ Branding on event marketing communications (time-sensitive)
- ▶ Company banner (pull-up) displayed at Post-Golf Function
- ▶ Company logo featured on event page and in Players' Guide
- ▶ Banner advertisement for one edition of *Med e-Link* eNewsletter valued at \$500
- ▶ Post-event coverage featuring your company in the AMA (WA)'s *Medicus* journal
- ▶ Two-seat motorised golf cart (shared - max two per team)



The AMA (WA) Charity Golf Day



Post-Golf Function Sponsor \$5,000 + GST

SOLD

- ▶ 18 holes of golf for one team of four players
- ▶ Breakfast for four players on arrival, and on-course refreshments
- ▶ Four participants at the Post-Golf Function
- ▶ Acknowledgement by MC during official opening and Post-Golf Function
- ▶ Quality gift bag for four players
- ▶ Opportunity to distribute promotional merchandise to attendees
- ▶ Company banner (pull-up) displayed prominently at Post-Golf Function
- ▶ Company logo featured on event page and in Players' Guide
- ▶ Post-event coverage featuring your company in the AMA (WA)'s *Medicus* journal
- ▶ Two-seat motorised golf cart (shared - max two per team)
- ▶ Additional corporate teams offered at a reduced rate

Lanyard Sponsor \$4,500 + GST

SOLD

- ▶ Exclusive branding on lanyards provided to all event attendees (sponsor to provide lanyards)
- ▶ 18 holes of golf for one team of four players
- ▶ Breakfast for four players on arrival, and on-course refreshments
- ▶ Four participants at the Post-Golf Function
- ▶ Acknowledgement by MC during official opening and Post-Golf Function
- ▶ Quality gift bag for four players
- ▶ Opportunity to distribute promotional merchandise to attendees
- ▶ Opportunity to activate one golf hole, including display of teardrop/flag banners or branded marquee
- ▶ Company banner (pull-up) displayed at Post-Golf Function
- ▶ Company logo featured on event page and in Players' Guide
- ▶ Post-event coverage in the AMA (WA)'s *Medicus* journal
- ▶ Two-seat motorised golf cart (shared - max two per team)

Drink Cart Sponsor \$4,500 + GST

- ▶ Company logo displayed prominently on drinks cart on the day
- ▶ 18 holes of golf for one team of four players
- ▶ Breakfast for four players on arrival, and on-course refreshments
- ▶ Four participants at the Post-Golf Function
- ▶ Acknowledgement by MC during official opening and Post-Golf Function
- ▶ Quality gift bag for four players
- ▶ Opportunity to distribute promotional merchandise to attendees, including branded napkins and drinkware
- ▶ Company banner (pull-up) displayed at Post-Golf Function
- ▶ Company logo featured on event page and in Players' Guide
- ▶ Post-event coverage in the AMA (WA)'s *Medicus* journal
- ▶ Two-seat motorised golf cart (shared - max two per team)



The AMA (WA) Charity Golf Day



Corporate Package \$3,950 + GST

- ▶ 18 holes of golf for one team of four players
- ▶ Breakfast for four players on arrival, and on-course refreshments
- ▶ Four participants at the Post-Golf Function
- ▶ Acknowledgement by MC during official opening and Post-Golf Function
- ▶ Quality gift bag for four players
- ▶ Opportunity to distribute promotional merchandise to attendees
- ▶ Opportunity to display company banner (pull-up) at Post-Golf Function
- ▶ Company logo featured on event page and in Players' Guide
- ▶ Post-event coverage in the AMA (WA)'s *Medicus* journal
- ▶ Banner advertisement in *Med e-Link* eNewsletter valued at \$500
- ▶ Two-seat motorised golf cart (shared - max two per team)

Team Package (Team of 4) \$1,300 + GST

SOLD

- ▶ 18 holes of golf for one team of four players
- ▶ Breakfast for four players on arrival, and on-course refreshments
- ▶ Four participants at the Post-Golf Function
- ▶ Quality gift bag for four players
- ▶ Two-seat motorised golf cart (shared - max two per team)

Single-Player Package \$325 + GST

SOLD

- ▶ 18 holes of golf
- ▶ Breakfast on arrival, and on-course refreshments
- ▶ Post-Golf Function
- ▶ Quality gift bag
- ▶ Allocation to a team
- ▶ Two-seat motorised golf cart (shared - max two per team)

